



THE LEAN INNOVATOR

PRODUCT STATEMENT

1 Fill this part out

2 Start reading here

Name of your Startup:

.....> Is a

What type of service / product it is
(app, course, store, place, etc):

.....> for

Who your customer is:

.....> that

What the Key Value
that you deliver is:



, enabling them to

Who you enable your
customers to become:

